

A fantastic opportunity to be associated with UKGCVA Conference 2020 – the flagship Gift Card industry event of the year. The 2020 conference provides the platform to bring members of the UK & international Gift card community together to explore all areas of activity. By sponsoring UKGCVA Conference 2020, this is your opportunity to ensure your brand is at the forefront of the Gift Card Industry. *Additional tailor-made packages can be discussed.*

### LEAD SPONSOR: **SOLD**

Member rate: **£50,000 + VAT**  
Non-Member rate: **£60,000 + VAT**

As Lead Sponsor, your brand will enjoy unrivalled exposure to delegates and firmly position your company as an industry market-leader. Our premium benefits package ensures your brand headlines across the event and on all marketing materials and announcements before during and after the event.

- Lead sponsor branding to appear on all relevant marketing materials produced
  - Complimentary 6m x 2m Gold Exhibition space in the exhibition area
  - Speaking opportunities
- Click [here](#) for full list of benefits

### GIFT CARD LAB SPONSOR: **SOLD**

Member rate: **£25,000 + VAT**  
Non-Member rate: **£35,000 + VAT**

This is an exciting new sponsorship opportunity for 2019; providing high-profile exposure on Day 1 of the conference and brand exposure throughout Day 1 & 2. The Gift Card Lab sponsor will be positioned as the key sponsor for Day 1 talks, debates and spotlight sessions. These will take place in the main conference hall. All this plus a free exhibition space, and a whole host of marketing and promotional opportunities. Great platform to position your brand as market leaders and to have Day 1 speaking opportunities.

- Branding to appear on all relevant marketing materials produced
  - Half page advert in conference brochure
  - Opportunity for company video to be played in the Gift Card Lab space
- Click [here](#) for full list of benefits

### NETWORKING SPONSOR: **SOLD**

Member rate: **£17,500 +VAT\***  
Non-Member rate: **£20,000 + VAT\***  
*\*plus production costs*

This enhanced Package for 2019, includes Day 1 networking and meeting space, branding and promotion, giving you a unique opportunity to elevate your brand within the industry through branding and speaking opportunities at the event. Branding of business card exchange platform to be launched prior to conference.

- Branding on all signage relating to networking event
- Branding of business card exchange platform
- Conference Wi-Fi password to contain 'Your Company' name
- Banner exhibition stands to be displayed in all networking areas, *subject to space*
- Click [here](#) for full list of benefits

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## dot.tech SPONSOR **\*NEW FOR 2020\***

Member Rate: **£10,000 + VAT\***  
Non-Member Rate: **£12,500 + VAT\***

*Enjoy exclusive company branding of the conference mobile app, mobile chargepoint stations, company naming of the wi-fi network plus a raft of additional benefits with this new 2020 sponsorship package.*

- Company branding of conference mobile app – *will be launched pre-conference to maximise branding opportunities and will be used throughout conference*
- Company branding of mobile chargepoint stations
- Company naming of the conference wi-fi network
- Click [here](#) for full list of benefits

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## DELEGATE PACK SPONSOR

Member rate: **£10,000 + VAT\***  
Non-Member rate: **£12,500 + VAT\***

A firm favourite sponsorship choice. Delegate Pack sponsor guarantees your company branding on all packs, pens and pads plus complimentary delegate places and lots of promotional opportunity through UKGCVA channels.

- Delegate packs, conference pens and conference writing pads branded with “Your Company” name and logo
  - Sponsorship acknowledged on the UKGCVA Conference website and by UKGCVA at the event
  - Logo and brief overview to be included in the brochure
  - Spotlight Stage speaking opportunity
- Click [here](#) for full list of benefits

*\*inclusive of production costs for up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

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## L VE FOOD SPONSOR **\*NEW FOR 2020\***

Member Rate: **£10,000 + VAT\***  
Non-Member Rate: **£12,500 + VAT\***

The “Love Food” Sponsorship package incorporates company branding of the venue’s new and improved 2020 catering package, the new ‘Sweet & Treat’ Snackstation, napkins and all things sustenance & nourishment (branded table skirts where available)

### BENEFITS

- ‘Your Company’ branded food and refreshment stations
  - ‘Your Company’ branded ‘Sweet & Treat’ Snackstation
  - A speaking opportunity on the ‘Spotlight Stage’ on Day 1
  - Click [here](#) for full list of benefits
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## REGISTRATION SPONSOR: **SOLD**

Member rate: **£8,500 + VAT**  
Non-Member rate: **£10,000 + VAT**

The chance to have your brand displayed prominently throughout the entire registration process. From the signage in reception to delegate badges and lanyards – plus a host of other benefits.

- Pop up banners in registration area / Logo on LED screen in reception as appropriate
  - Sponsorship acknowledged on the UKGCVA Conference website, by UKGCVA at the event
  - Logo and brief overview to be included in the brochure
  - 2 x complimentary delegate places
- Click [here](#) for full list of benefits

*\*inclusive of production costs for up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

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## Lead Sponsor: **SOLD**

Member rate: **£50,000 + VAT\***  
Non-Member Rate: **£60,000 + VAT\***

### BENEFITS

- Lead sponsor branding on Conference lock-up branding
- Lead sponsor branding on all relevant marketing materials produced
- Your Logo incorporated onto the stage set, on conference holding slides and on all UKGCVA sponsor references as appropriate
- Lead sponsor to be announced at a relevant UKGCVA meeting
- Opportunity to show your company's 30 second video as part of LED video wall presentation
- Complimentary 6m x 2m Gold Exhibition space in the exhibition area
- One full page advert in conference brochure
- Introduction to your company in conference brochure
- Your Company Profile (up to 150 words) with contact details and logo prominent on the official conference website
- Opportunity to distribute materials to delegates via delegate bags (1 insert)
- Opportunity to provide a quote in the UKGCVA Conference 2020 official press release
- Overview of your company and products (up to 150 words) with contact details and logo in one issue of the UKGCVA members' newsletter
- A 3-minute welcome spot at the start of Day 1
- A speaking opportunity on the 'Spotlight Stage' on Day 1
- A 10-minute speaking slot at the start of Day 2
- 6 x complimentary delegate places
- Acknowledgement and thanks from UKGCVA at the event

*\*Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.*

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## The Gift Card Lab Sponsor: **SOLD**

Member rate: **£25,000 + VAT\***  
Non-Member Rate: **£35,000 + VAT\***

### BENEFITS

- Branding on all relevant marketing materials produced\*
- Branded speaking platform and banners if required in The Gift Card Lab
- Branded pop up banners in main conference area on Day 1 if required
- Half page advert in conference brochure
- Introduction to your company in conference brochure
- Your Company Profile (*up to 100 words*) with contact details and logo prominent on the official conference website

- Opportunity for company video to be played at The Gift Card Lab on Day 1
- Company logo displayed on screens on Day 1 & 2
- Complimentary 3m x 2m Exhibition space in the exhibition area
- Complimentary 30 second video or LED static slide as part of LED video wall presentation
- Opportunity to distribute materials to delegates via delegate bags (1 insert)
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members' newsletter
- A speaking opportunity on the 'Spotlight Stage' on Day 1
- Speaking slot at start of Day 1 at The Gift Card Lab
- 6 x complimentary delegate places
- Acknowledgement and thanks from UKGCVA at the event

*\*Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.*

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## Networking Sponsor: **SOLD**

Member rate: **£17,500 + VAT\***  
 Non-Member Rate: **£20,000 + VAT\***

### BENEFITS

- Networking space to incorporate:  
Dedicated space branded tables for networking. Entire space to be filled with tables and chairs
- Enhanced branding of the networking space to include: exhibition stand (size to be agreed), branded tabletops, vinyls pop-up banners (Sponsor branding, materials and layout to be agreed with the UKGCVA)
- Branding of business card exchange platform (new for 2020)
- The 'Meet the Experts' tables to be located within the Networking space for 2020
- A half page advert in the conference brochure
- Company Profile (up to 100 words) with contact details and logo on the official conference website and in an issue of the members' weekly newsletter
- Introduction to company profile in conference brochure
- Complimentary 30 second video or LED static slide as part of LED video wall presentation
- A speaking opportunity on the 'Spotlight Stage' on Day 1
- 4 x Complimentary delegate places
- 15% discount on advertised delegate bag insert rate

*\*plus production costs*

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## dot.tech Sponsor

Member Rate: **£10,000 + VAT\***

Non-Member Rate: **£12,500 + VAT\***

### BENEFITS

- Company branding of conference mobile app – *will be launched pre-conference to maximise branding opportunities and will be used throughout conference*
  - Company branding of mobile chargepoint stations - *maximum of two areas*
  - Company naming of the conference wi-fi network
  - Marketing and promotional opportunities via website, brochure, newsletter and at the conference
  - Introduction to your company in conference brochure
  - Discounted LED wall options - prices on request
  - A speaking opportunity on the 'Spotlight Stage' on day 1
  - 2 x complimentary delegate places
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## Delegate Pack Sponsor

Member rate: **£10,000 + VAT\***

Non-Member Rate: **£12,500 + VAT\***

### BENEFITS

- Delegate packs, conference pens and conference writing pads branded with "Your Company" name and logo (inclusive of production costs for up to 400 items - if numbers exceed this UKGCVA reserves the right to charge extra production costs)\*
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- Your Company Profile (up to 50 words) with contact details and logo prominent on the official conference website
- Sponsorship acknowledged on the UKGCVA Conference website, by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members' newsletter
- Introduction to your company in conference brochure
- Complimentary LED static slide as part of LED video wall presentation
- Opportunity to distribute branded product to delegates via delegate bags\*\* (*1 insert only – n.b - printed material such as fliers and brochures will be charged at the standard rate. See advertising package for details*)
- A speaking opportunity on the 'Spotlight Stage' on Day 1
- 2 x complimentary delegate places

*\*The UKGCVA will select the products and will seek sustainable options where possible. The UKGCVA will liaise with the sponsor during the design process.*

*\*\* The UKGCVA will not seek permission from the Delegate Pack Sponsor where separate inserts have been purchased through our advertising packages.*

## L♥ve Food Sponsor

Member Rate: **£10,000 + VAT\***

Non-Member Rate: **£12,500 + VAT\***

The “Love Food” Sponsorship package incorporates company branding of the venue’s new and improved 2020 catering package, the new ‘Sweet & Treat’ Snackstation, napkins and all things sustenance & nourishment (branded table skirts where available)

### BENEFITS

- Company branded food and refreshment stations
- Company branded ‘Sweet & Treat’ Snackstation
- Additional branding opportunities for napkins and table skirts where available
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- Complimentary LED static slide as part of LED video wall presentation
- Opportunity to distribute branded product to delegates via delegate bags\*\*
- A speaking opportunity on the ‘Spotlight Stage’ on Day 1
- 2 x complimentary delegate places

*\*\* (1 insert only – n.b - printed material such as fliers and brochures will be charged at the standard rate. See advertising package for details)*

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## Registration Sponsor: **SOLD**

Member rate: **£8,500 + VAT\***

Non-Member Rate: **£10,000 + VAT\***

### BENEFITS

- Pop up banners in registration area / Logo on LED screen in reception as appropriate
- Opportunity for delegate badges to incorporate “Your Company” name and logo with UKGCVA
- Opportunity for lanyards to incorporate “Your Company” name and logo with UKGCVA
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- Complimentary LED static slide as part of LED video wall presentation
- Opportunity to distribute branded product to delegates via delegate bags *(1 insert only – n.b - printed material such as fliers and brochures will be charged at the standard rate. See advertising package for details)*
- A speaking opportunity on the ‘Spotlight Stage’ on Day 1
- 2 x complimentary delegate places

*\*The UKGCVA will select the products and will seek sustainable options where possible. The UKGCVA will liaise with the sponsor during the design process.*