

A fantastic opportunity to be associated with UKGCVA Conference 2019 – the flagship Gift Card industry event of the year. Four hundred delegates from across the UK, Europe and internationally will meet for two days under one roof in Central London. By sponsoring UKGCVA Conference 2019, this is your opportunity to ensure your brand is at the forefront of the Gift Card Industry. *Additional tailor-made packages can be discussed.*

LEAD SPONSOR: **SOLD**

Member rate: **£45,000 + VAT**

Non-Member rate: **£55,000 + VAT**

As lead sponsor, your brand will enjoy unrivalled exposure to delegates and firmly position your company as an industry market-leader. Our premium benefits package ensures your brand headlines across the event and on all marketing materials and announcements before during and after the event.

- Lead sponsor branding to appear on all relevant marketing materials produced
 - Complimentary 6m x 2m Gold Exhibition space in the exhibition area
 - Speaking opportunities
- Click [here](#) for full list of benefits

NETWORKING PLUS - SPONSOR:

Member rate: **£15,000 +VAT***

Non-Member rate: **£17,500 + VAT***

**plus production costs*

This enhanced Package for 2019, includes Day 1 networking and meeting space, branding and promotion, giving you a unique opportunity to elevate your brand within the industry through branding and speaking opportunities at the event. Also provided is a complimentary exhibition space. Branding of online networking platform to be launched prior to conference.

- Branding on all signage relating to networking event
- Branding of online networking platform
- Conference Wi-Fi password to contain 'Your Company' name
- Banner exhibition stands to be displayed in all networking areas, *subject to space*
- Click [here](#) for full list of benefits

GIFT CARD LAB - SPONSOR:

Member rate: **£15,000 + VAT**

Non-Member rate: **£17,500 + VAT**

This is an exciting new sponsorship opportunity for 2019; providing high-profile exposure on Day 1 of the conference and brand exposure throughout Day 1 & 2. The Gift Card Lab sponsor will be positioned as the key sponsor for Day 1 talks, debates and spotlight sessions. These will take place in the main conference hall. All this plus a free exhibition space, and a whole host of marketing and promotional opportunities. Great platform to position your brand as market leaders and to have Day 1 speaking opportunities.

- Branding to appear on all relevant marketing materials produced
 - Half page advert in conference brochure
 - Opportunity for company video to be played in the Gift Card Lab space
- Click [here](#) for full list of benefits

WELCOME DRINKS - SPONSOR (DAY 1):

Member rate: **£10,000 + VAT**
Non-Member rate: **£12,500 + VAT**

UKGCVA Conference '19 will be hosting, for the first time, a drinks reception for all conference delegates on the evening of Day 1 of the conference. Refreshments and entertainment in a relaxed environment ensure any sponsor a great platform to promote their brand. Your opportunity to sponsor the official drinks and reception at the end of Day 1 with exclusive branding.

- Exclusive branded VIP drinks area for sponsor in the atrium on Day 1
- Company logo displayed on LED screens, drinks area and/or company banners
- Sponsorship acknowledged on the UKGCVA Conference website; by the UKGCVA at the event and your logo and brief overview to be included in the brochure
- 2 x complimentary delegate places
Click [here](#) for full list of benefits

DELEGATE PACK - SPONSOR: **SOLD**

Member rate: **£8000 + VAT***
Non-Member rate: **£9500 + VAT***

A firm favourite sponsorship choice. Delegate Pack sponsor guarantees your company branding on all packs, pens and pads plus complimentary delegate places and lots of promotional opportunity through UKGCVA channels.

- Delegate packs, conference pens and conference writing pads branded with “Your Company” name and logo
- Sponsorship acknowledged on the UKGCVA Conference website and by UKGCVA at the event
- Logo and brief overview to be included in the brochure
- Spotlight Stage speaking opportunity
Click [here](#) for full list of benefits

**inclusive of production costs for up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

REGISTRATION - SPONSOR: **SOLD**

Member rate: **£6500 + VAT**
Non-Member rate: **£7500 + VAT**

The chance to have your brand displayed prominently throughout the entire registration process. From the signage in reception to delegate badges and lanyards – plus a host of other benefits.

- Pop up banners in registration area / Logo on LED screen in reception as appropriate
- Sponsorship acknowledged on the UKGCVA Conference website, by UKGCVA at the event
- Logo and brief overview to be included in the brochure
- 2 x complimentary delegate places
Click [here](#) for full list of benefits

**inclusive of production costs for up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

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LEAD SPONSOR: *SOLD*

Member rate: **£45,000 + VAT**

Non-Member rate: **£55,000 + VAT**

BENEFITS

Branding

- Lead sponsor branding to appear on all relevant marketing materials produced *
- Your Logo incorporated onto the stage set, on conference holding slides and on all UKGCVA sponsor references as appropriate

Promotion/Advertising*

- Lead sponsor to be announced at a relevant UKGCVA meeting
- Opportunity to show your company's 30 second video as part of LED video wall presentation
- Complimentary 6m x 2m Gold Exhibition space in the exhibition area
- One full page advert in conference brochure
- Introduction to your company in conference brochure
- Your Company Profile (up to 150 words) with contact details and logo prominent on the official conference website
- Opportunity to distribute materials to delegates via delegate bags (1 insert)
- Opportunity to provide a quote in the UKGCVA Conference 2019 official press release
- Overview of your company and products (up to 150 words) with contact details and logo in one issue of the UKGCVA members' newsletter

Speaking opportunities

- A speaking opportunity on the 'Spotlight Stage' on Day 1
- A 5-minute speaking slot at the start of conference Day 2 (*content to be agreed with UKGCVA in advance*)

Additional benefits

- 6 x complimentary delegate places
- Acknowledgement and thanks from UKGCVA at the event

** Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.*

** Additional options could include a branded coffee cart (with proceeds to official charity). To be discussed with the sponsor before confirmation (additional elements may incur extra cost)*

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NETWORKING PLUS - SPONSOR:

Member rate: **£15,000 + VAT***
Non-Member rate: **£17,500 + VAT***

**plus production costs*

BENEFITS

Branding

- Sponsor of Day 1 networking and meeting areas to include: additional pop-up banner stands, branding and materials as agreed with the UKGCVA
- Networking area to incorporate any exhibition stand requirements of approx. 8m x 2m
- Additional branding opportunities around seated areas and if possible, tables and chairs for networking
- Workspace and a screen for company video / presentation. *(To be designed and agreed with the UKGCVA)*

Promotion/Advertising

- A half page advert in conference brochure
- Your Company Profile (up to 100 words) with contact details and logo on the official conference website and in an issue of the members' weekly newsletter
- Introduction to your company in conference brochure
- Complimentary 30 second video or LED static slide as part of LED video wall presentation
- Conference Wi-Fi password to contain 'Your Company' name (subject to availability for this feature with venue)

Speaking opportunities

- A speaking opportunity on the 'Spotlight Stage' on Day 1

Additional benefits

- 4 x complimentary delegate places
- Branded coffee cart to be included - *NB only if full list price paid*
- New for 2019: Branded online networking portal *(to be included in package - TBC)*
- Opportunity to run short 1-2-1 sessions with delegates on Day 1 in a networking area. Booking in advance via the networking portal. Dedicated, branded area will be provided

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GIFT CARD LAB SPONSOR: NEW FOR 2019

Member rate: £15,000 + VAT
Non-Member rate: £17,500 + VAT

BENEFITS

Branding

- Branding to appear on all relevant marketing materials produced*
- A banner featuring your company logo on Day 1 speaking platform
- Branded pop up banners to feature in main conference area on Day 1

Promotion/Advertising

- Half page advert in conference brochure
- Introduction to your company in conference brochure
- Your Company Profile (up to 100 words) with contact details and logo prominent on the official conference website
- Opportunity for company video to be played at The Gift Card Lab on Day 1
- Company logo displayed on screens on Day 1
- Complimentary 3m x 2m Exhibition space in the exhibition area
- Complimentary 30 second video or LED static slide as part of LED video wall presentation
- Opportunity to distribute materials to delegates via delegate bags (1 insert)
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members' newsletter

Speaking opportunities

- A speaking opportunity on the 'Spotlight Stage' on Day 1
- Speaking slot at start of Gift Card Lab sessions on Day 1

Additional benefits

- 4 x complimentary delegate places
- Opportunity to run short 1-2-1 sessions with delegates on Day 1 in a networking area. Booking in advance via the networking portal. Dedicated, branded area will be provided
- Acknowledgement and thanks from UKGCVA at the event

**Use of logo does not include bags, pens, lanyards, delegate badges etc. which are separate sponsorship packages.*

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WELCOME DRINKS SPONSOR (DAY 1):

Member rate: **£10,000 + VAT**
Non-Member rate: **£12,500 + VAT**

BENEFITS

Branding

- Banners / company logo displayed in the atrium during drinks reception
- LED screens to be branded with sponsor's logo during drinks reception
- Opportunity to provide branded napkins
- Opportunity to re-brand totem for evening reception in conjunction with UKGCVA

Promotion/Advertising

- Half page advert in conference brochure
- Sponsored by "Your Company" slide on LED video wall at drinks reception
- Sponsorship acknowledged on the UKGCVA Conference website; by the UKGCVA at the event and your logo and brief overview to be included in the brochure
- Your Company Profile (up to 75 words) with contact details and logo on the official conference website and in an issue of the members' weekly newsletter
- Introduction to your company in conference brochure
- Complimentary static slide as part of LED video wall presentation

Additional benefits

- Exclusive branded VIP drinks area for sponsor in the atrium on Day 1. Opportunity to invite sponsor's clients to the drinks reception only*
- 3 x complimentary delegate places

* Invited clients to the VIP area will be admitted to the evening event drinks only and does not extend to the rest of the conference. Numbers to be agreed with the UKGCVA.

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DELEGATE PACK SPONSOR - **SOLD**

Member rate: **£8000 + VAT**

Non-Member rate: **£9500 + VAT**

BENEFITS

Branding

- Delegate packs, conference pens and conference writing pads branded with “Your Company” name and logo*

Promotion/Advertising

- Your Company Profile (up to 50 words) with contact details and logo prominent on the official conference website
- Sponsorship acknowledged on the UKGCVA Conference website, by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members’ newsletter
- Introduction to your company in conference brochure
- Discounted LED wall options - prices on request

Speaking opportunities

- A speaking opportunity on the ‘Spotlight Stage’ on day 1

Additional benefits

- 2x complimentary delegate places

*The UKGCVA will select the products and will seek sustainable options where possible. The UKGCVA will liaise with the sponsor during the design process.

**inclusive of production costs for up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

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REGISTRATION SPONSOR - **SOLD**

Member rate: **£6500 + VAT**
Non-Member rate: **£7500 + VAT**

BENEFITS

Branding

- Pop up banners in registration area / Logo on LED screen in reception as appropriate
- Opportunity for delegate badges to incorporate “Your Company” name and logo with UKGCVA
- Opportunity for lanyards to incorporate “Your Company” name and logo with UKGCVA

Promotion/Advertising

- Sponsorship acknowledged on the UKGCVA Conference website, by UKGCVA at the event, and your logo and brief overview to be included in the brochure
- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the UKGCVA members’ newsletter
- Your Company Profile (up to 50 words) with contact details and logo on the official conference website and in an issue of the members’ weekly newsletter
- Introduction to your company in conference brochure
- Additional discounted LED video wall options - *prices on request*

Speaking opportunities

- A speaking opportunity on the ‘Spotlight Stage’ on Day 1

Additional benefits

- 2 x complimentary delegate places

**The UKGCVA will select the products and liaise with the sponsor during the design process.*

**inclusive of production costs up to 400 items (if numbers exceed this UKGCVA reserves the right to charge extra production costs)*

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NOTES TO ALL SPONSORS

- The exhibition space will include 1 x trestle table plus 2 x chairs as required. Alternatives will be available at additional cost – this includes but is not limited to poseur tables and stools. Please contact UKGCVA for a price list. Any stand, design and marketing is at exhibitor's own expense
- There should be no stands that incorporate side walls, without discussion with the UKGCVA (appropriate space must be available to accommodate).
- If an exhibition stand does not constitute a 'traditional' stand i.e consisting of a table / chairs and product please discuss with the UKGCVA to ensure it can be accommodated. This includes, but is not limited to, items requiring power, Wi-Fi, screens etc.
- Benefits to commence from signing of contract, all contracts must be returned signed to the UKGCVA by the due date
- Branding can only commence on materials produced/updated after signing of contract
- All collateral must be provided in line with communicated UKGCVA deadlines
- Exhibition stand staff constitute "delegate places" as per contracted number
- Where an exhibition stand is offered as part of UKGCVA conference sponsorship, the additional free delegate places do not apply
- If you require assistance with any exhibition production requirements the UKGCVA is available to help
- All sponsor materials and merchandise placement to be agreed in advance with the conference management
- If any additional costs are incurred by the UKGCVA on behalf of the sponsor, these will be invoiced in full plus VAT and must be paid within the agreed timeframe
- The decision of the conference management team is final

**Lead sponsor logo on delegate merchandise / gifts subject to conflict of interest*

For more information please contact conference@ukgcva.co.uk

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