



PrePay Solutions

Spotlight Stage

Registration Sponsor



PLAY YOUR CARDS RIGHT



HIGHER OR LOWER

The top up value in local currency on PPS biggest day was higher or lower than the population of Europe?



HIGHER OR LOWER

The top up value in local currency on PPS biggest day was higher or lower than the population of Europe?

HIGHER

865million on the 21st December

HIGHER OR LOWER

The percentage of millennials who self-gift Gift cards (17.5%) is higher or lower than the percentage of population 'millennials' make up?



HIGHER OR LOWER

The percentage of millennials who self-gift Gift cards (17.5%) is higher or lower than the percentage of population 'millennials' make up?

LOWER

Millennials are 19% of the population

HIGHER OR LOWER

**Were PPS redemptions
on Boxing Day 2017
higher or lower than
the redemptions on
Christmas Day?**



HIGHER OR LOWER

Were PPS redemptions
on Boxing Day 2017
higher or lower than
the redemptions on
Christmas Day?

LOWER

There were nearly 1 million redemptions on
Christmas Day
(around 50% more than Boxing Day)

HIGHER OR LOWER

The number of Remain voters in the 2017 EU Referendum (48.1%) was higher or lower than the average percentage of 18-34 year olds who buy a gift card at least once every 2 months?



HIGHER OR LOWER

The number of Remain voters in the 2017 EU Referendum (48.1%) was higher or lower than the average percentage of 18-34 year olds who buy a gift card at least once every 2 months?

HIGHER

44.2% of 18 -34 year olds buy a gift card at least once every two months

HIGHER OR LOWER

**In 2017 did PPS process
in value higher or lower
than the GDP of
Iceland?**



HIGHER OR LOWER

In 2017 did PPS process
in value higher or lower
than the GDP of
Iceland?

HIGHER

PPS processed 32bn in 2017.
The GDP of Iceland in the same year
was just under 25bn

HIGHER OR LOWER

The Revenue generated from Star Wars DVD/VHS sales and rental is higher or lower than the UK gift card and voucher market size in 2016 (£5.6bn)?



HIGHER OR LOWER

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LOWER

Star Wars to date brought in £4.3bn to end of 2017 (all releases)

HIGHER OR LOWER

The number of PPS top ups on the 27th December 2017 were higher or lower than Christmas Eve?



HIGHER OR LOWER

The number of PPS top ups on the 27th December 2017 were higher or lower than Christmas Eve?

HIGHER

PPS saw 22% more top up transactions on the 27th. Over 300,000!

HIGHER OR LOWER

Oceans cover 71% of the Earth's surface. Is that higher or lower than the number of consumers wanting to combine experiences with a gift card?



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LOWER

75% want a Gift Card that combines experiences such as dinner and a movie

"I feel PPS' knowledge of their product and services are second to none & you would expect that."

"I think it is really important to have a consistent team that understand the customer needs, how their process works especially when it comes down to technical support and service management"

Sainsbury's

"Reliable"

"Professional"

"Responsive"

86%

