

Response Report

Session: 1610 Glenrose Loyalty Panel.pptx

Class: Default Class

Date/Time: 01/03/2017 - 16:32 Profile: BARRY LEWIS

*Includes only students who were part of the assessment

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ARE GIFT CARDS AN UNDER-UTILISED
LOYALTY & INSIGHT TOOL?



Are you signed up to a loyalty scheme and how engaged are you?

- A. Have 1 or more loyalty cards, use weekly
- B. Have 1 or more loyalty cards, use monthly
- C. Have 1 or more loyalty cards, use quarterly
- D. Have 1 or more loyalty cards, use more infrequently than the

Response % Answers

A	54% (67)
B	27% (34)
C	5% (6)
D	7% (9)
E	7% (9)

End of Report.