

Response Report

Session: 0950 Maureen.pptx

Class: Default Class

Date/Time: 01/03/2017 - 10:18 Profile: BARRY LEWIS

*Includes only students who were part of the assessment

1 Slide :4

1) When purchasing a gift card as a present, how much would you spend on average?

1. £5-10
2. £11-20
3. £21-30
4. £31-50

Response % Answers

A	1% (1)
B	12% (25)
C	43% (85)
D	28% (57)
E	16% (31)
F	0% (1)

2 Slide :5

2) When are you typically most likely to spend your gift card?

1. Within a week of receipt
2. Between one week and one month of receipt
3. Between one month and three months after receipt
4. Between three months and six months after receipt
5. More than six months after receipt

Response % Answers

A	4% (8)
B	34% (67)

C 45% (88)

D 13% (26)

E 4% (8)

3 Slide :6

3) How often do you purchase gift c

1. At least once a month
2. At least once every two months
3. At least twice a year
4. At least once a year
5. Less frequently than once a year

Response % Answers

A 3% (6)

B 12% (21)

C 50% (94)

D 21% (39)

E 14% (25)

End of Report.