

Response Report

Session: 0920 William Higham - UKGCVA 2017 Presentation (Revised _ final).pptx

Class: Default Class

Date/Time: 01/03/2017 - 09:51 Profile: BARRY LEWIS

*Includes only students who were part of the assessment

1 Slide :4

What % change in 'frequent drinking' among UK 16-24s from 2005-13?

- A. 66% rise
- B. 26% rise
- C. Stayed the same
- D. 26% drop
- E. 66% drop

Response % Answers

A	21% (44)
B	27% (58)
C	4% (9)
D	40% (85)
E	8% (17)

2 Slide :6

How do UK Millennials rate experiences vs purchased goods?

- A. 78% prefer goods
- B. 38% prefer goods
- C. About the same
- D. 38% prefer experiences
- E. 78% prefer experiences

Response % Answers

A	8% (15)
B	10% (19)
C	2% (3)

D 37% (70)

E 43% (82)

End of Report.